

## **Communications Subcommittee:**

### **Goals and Objectives**

- I. Organization
  - a. Writing subcommittee: Captain – Anthony Bron
  - b. Education subcommittee: Captain – Daniel Nelson
  - c. Website subcommittee: Captain – David Sullivan
  
- II. Provisional Goals
  - a. Writing subcommittee
    - i. To determine publication policy, including authorship.
    - ii. To provide guidance over the format of reports.
    - iii. To receive written reports from each subcommittee and identify target topics for publication, namely:
      1. Definition
      2. Classification
      3. Diagnostic criteria, eg.
        - i. Tests
        - ii. Outcome variables
      4. Epidemiology
      5. Clinical and Laboratory Research (Mechanisms of dry eye)
      6. Management and Therapy of Dry Eye
      7. The Public Interface
    - iv. Prepare a written draft document for publication
      1. methods
      2. historical summary
      3. definitions and working descriptions
      4. classification
      5. epidemiology
      6. pathophysiology
      7. diagnostic methodology
      8. tests for evaluation and monitoring
      9. caveats for basic research
      10. caveats for clinical trial research
      11. summary recommendations
    - v. Compile a comprehensive bibliography in database manager format. Provide a glossary of terms.

- b. Education subcommittee
  - i. Establish target audiences
    - 1. Professional: clinical and research
    - 2. Public: patient interest groups (eg, SSF, Redhot Mamas, etc)
    - 3. Industry and commercial entities
    - 4. Governmental and regulatory agencies
  - ii. Prepare preliminary communications regarding process and projected timeline
  - iii. Communicate updates to selected audiences
- c. Website subcommittee
  - i. Establish workable website
    - 1. Gated access [to Steering Committee; General membership]
    - 2. Public access
    - 3. Bulletins
  - ii. Post relevant happenings
  - iii. Provide interactive network for balloting and resolution of queries

### III. Timetable of Publications and related materials