

Tear Film & Ocular Surface Society P.O. Box 130146 Boston, MA 02113 USA

The Power of Your Vision

Official Contest Rules

PRELIMINARY INFORMATION: "The Power of Your Vision" Contest ("Contest") will begin on October 13th, 2014 and end on November 21st, 2014.

ELIGIBILITY: Entries must be received by November 21, 2014. This competition is open to all, with the exception of the TFOS Board of Directors (BOD) and the TFOS Scientific Advisory Council (SAC). Responses must be written in the "Vision Box" and be less than or equal to 250 words. The TFOS SAC will select the ten best responses, and the BOD will select the two winners from the ten finalists. The finalists and the winners will be announced and visions will be posted on the TFOS website. The winners will be awarded \$2,500* each.

HOW TO ENTER: In 250 words or less, please answer the following questions: 1. How can TFOS better achieve its mission? 2. How can you help TFOS achieve this mission?

Vision Submissions may be referred to herein as "Submissions". Submissions must be original (conceived by you). Do not submit ideas that did not originate with you or that are owned by third parties. TFOS shall have no obligation to exploit the Submissions.

Entries must be received by November 21, 2014 to be eligible for the Contest. You may enter once during the Contest Period either as an Individual or as a Team. Multiple Entries received from any person or email address beyond this limit will void all such additional entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, are void, and will not be accepted.

INITIAL JUDGING: The TFOS SAC will review the eligible Entries received during the Contest Period and select up to 10 potential semi-finalists ("Semi-Finalists"). The TFOS BOD will select 2 winners from the Semi-Finalists. The selection and review process may occur on a rolling basis as Entries are received. Decisions of the TFOS BOD and SAC are final and binding with respect to all matters related to the Contest.

FINALIST JUDGING: The 2 remaining Finalists will be named prize winners, subject to verification of eligibility and compliance with these Official Rules. Winning is subject to verification of eligibility. Potential Winners will be notified by email.

CONDITIONS: Void where prohibited. By entering the Contest, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Contest Entities and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof; (b) if selected as a Winner, to the posting of such entrant's name on Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any

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and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Contest at Sponsors' sole discretion.

ADDITIONAL TERMS: TFOS reserves the right to permanently disqualify from any contest any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Contest or the operation thereof is unlawful and subject to legal action by TFOS, who may seek damages to the fullest extent permitted by law. The failure of TFOS to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of TFOS (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. TFOS reserves the right to cancel, modify, or suspend the Contest or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, TFOS reserves the right to select Winners in a random drawing from among all eligible, non- suspect entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted at Website. TFOS may prohibit any entrant or potential entrant from participating in the Contest, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, TFOS, or TFOS' agents or representatives; or behaves in any other disruptive manner (as determined by TFOS in their sole discretion). TFOS reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Contest.