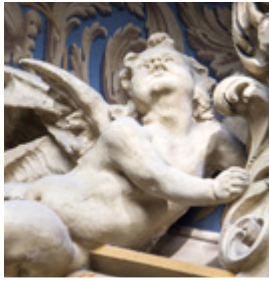
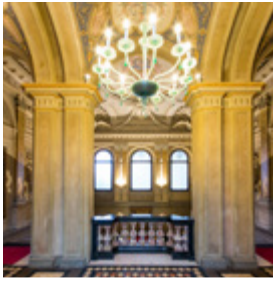




Villa Erba
International Exhibition
and Congress Centre



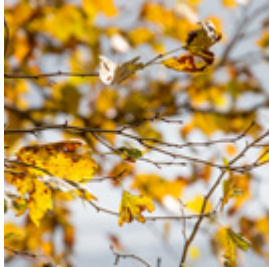
ABOVE ALL EXPECTATIONS



history



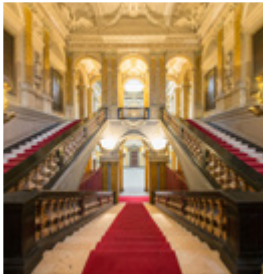
art



business



nature



culture





BETWEEN HISTORY AND INNOVATION

A lake, a park, an historic villa and a conference center: only at Villa Erba can you find all of this within one single location.

The versatility of the facility and the functionality of the spaces allow for the organization of any kind of event, to be developed **individually** in one of the areas available or using two or more areas of the facility **simultaneously**.

To allow for maximum customization, all surfaces are provided empty and do not have standard equipment: **there are no constraints, only imagination and creativity.**





PRESTIGE AND WORLDLINESS IN PERFECT BALANCE

Villa Erba, architectural jewel of the XVIIIth century, was once the summer residence of the “Erba” family. Here, **the great director Luchino Visconti**, spent many of his summers. The rooms of the villa have inspired the sets of some of the directors greatest masterpieces.

Today the villa, with its ancient frescoes, the precious inlaid ceilings and Mannerist rooms, **is the ideal location for unique events.**

At Villa Erba, prestige and worldliness live in perfect harmony: from the most formal of conventions to the wildest of parties (where music is guaranteed until late at night thanks to the ideal location of the villa away from populated centres), the only limit is imagination.





EXCLUSIVITY AND PRIVACY IN A UNIQUE CONTEXT

The ground floor of the villa is composed of an entrance hall, a foyer and five separate adjoining rooms. The lobby, spacious and full of light, is perfect for parties, gala nights, concerts, press conferences and seminars.

All customizable with ad hoc furnishings, the rooms on the ground floor offer magical atmospheres and elegant spaces for lunches, dinners and receptions, also en plein air thanks to the large terraces available.

The rooms on the first floor, once the villa's original bedrooms, offer the **ideal privacy and can be dedicated to meetings or one to one encounters.**

One portion of the first floor is dedicated to **"The Rooms of Luchino Visconti"**, a museum which can be visited upon appointment, where to relive, amongst original furniture and memorabilia, the deep bond between the director and the villa.





100,000 SQ. M OF HARMONIOUS PARK AT YOUR FINGERTIPS

Villa Erba's botanical park, with its secular trees, its manicured hedges and its lush gardens on the water, envelops the congress centre and villa.

The park though is not just a contour to the villa and congress centre: **it can host events en plein air** and also provide green areas where to **relax**.

A private peer, for transporting guests to and from hotel locations, and a dedicated area where to land helicopters are also available on site.





THE WORLD'S MOST BEAUTIFUL LAKE

Lake Como has been recently defined by the Huffington Post “The most beautiful lake in the world.”

Sailing along its waters, amid lush gardens, sumptuous villas and graceful villages, it is possible to admire a magical and exclusive territory, where **tourism, history, art and nature** blend harmoniously.

A spectacular and memorable setting that gives all guests the opportunity to experience a unique and unforgettable moment.





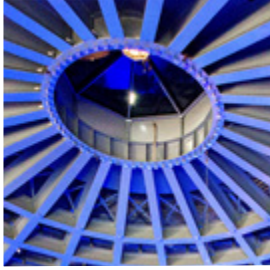
UNEXPECTED MODERNITY

Surrounded by the botanical park, **Villa Erba's congress centre** resembles, because of its glass and iron facade, the lake's greenhouses – a perfect equilibrium between history, elegance and innovation.

This extraordinary building, with an overall area of over 10,000 sq. m, consists of a **circular pavilion and three adjacent wings: Lario, Cernobbio and Regina**, able to host more than 500 stands, but also 28 independent meeting rooms with a capacity ranging from 50 to 1,500 seats. In all three wings the spaces can be used independently or can be integrated perfectly with one another, creating endless combinations possibilities.

To allow the perfect viewing of videos, presentations or special effects, all windows can be completely obscured.





FLEXIBILITY AND FUNCTIONALITY OF ALL AREAS

The central pavilion is one of the most prestigious and equipped facilities, in Italy, for the organization of large events with a high number of participants.

The flawless circular structure has **excellent acoustics** and is perfectly suited for the needs of the public participating in **national and international congresses, conventions, large conferences and projections.**

All three wings can accommodate conference rooms, meeting rooms for private negotiations and areas dedicated to catering services for guests.

Each wing can be destined to a different use, even simultaneously, thanks to the availability of independent bars, cloakrooms and toilets.





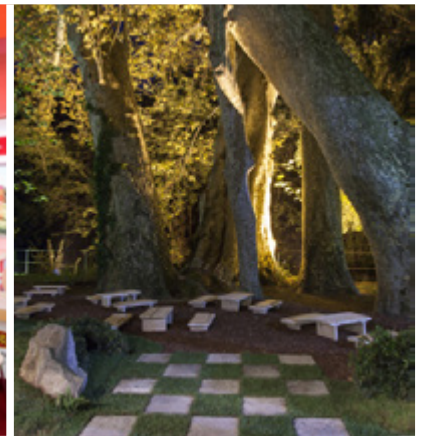
FAIRS AND EXHIBITIONS SURROUNDED BY NATURE

The exhibition and congress centre, thanks to its modular spaces, allows for the accommodation of over 500 stands of different sizes, making it perfectly suitable for successful service and / or product fairs.

The central pavilion alone may contain an exhibition of considerable extent given the circular disposition that the stands may take, whilst the organization of the facility, including the three separate wings, allows for easy navigation for guests and visitors.

The windows, totally openable, allow for the **exhibition and launch campaigns of products that are of considerable size and shape.**

The large windows overlooking the park and the total sound insulation offer visitors the **magical feeling of being totally immersed in the nature.**





AN ACCURATE SERVICE THAT TAKES CARE OF EVERY DETAIL

Villa Erba, thanks to its **competent, professional and flexible staff**, offers all the services needed for a successful event:

- **Outfitting & furniture**
- **Floral decorations & arrangements**
- **Catering**
- **Musical entertainment & shows**
- **Firework displays**
- **Lighting design**
- **Sound systems and DJs**





A NETWORK OF PROFICIENT PARTNERS

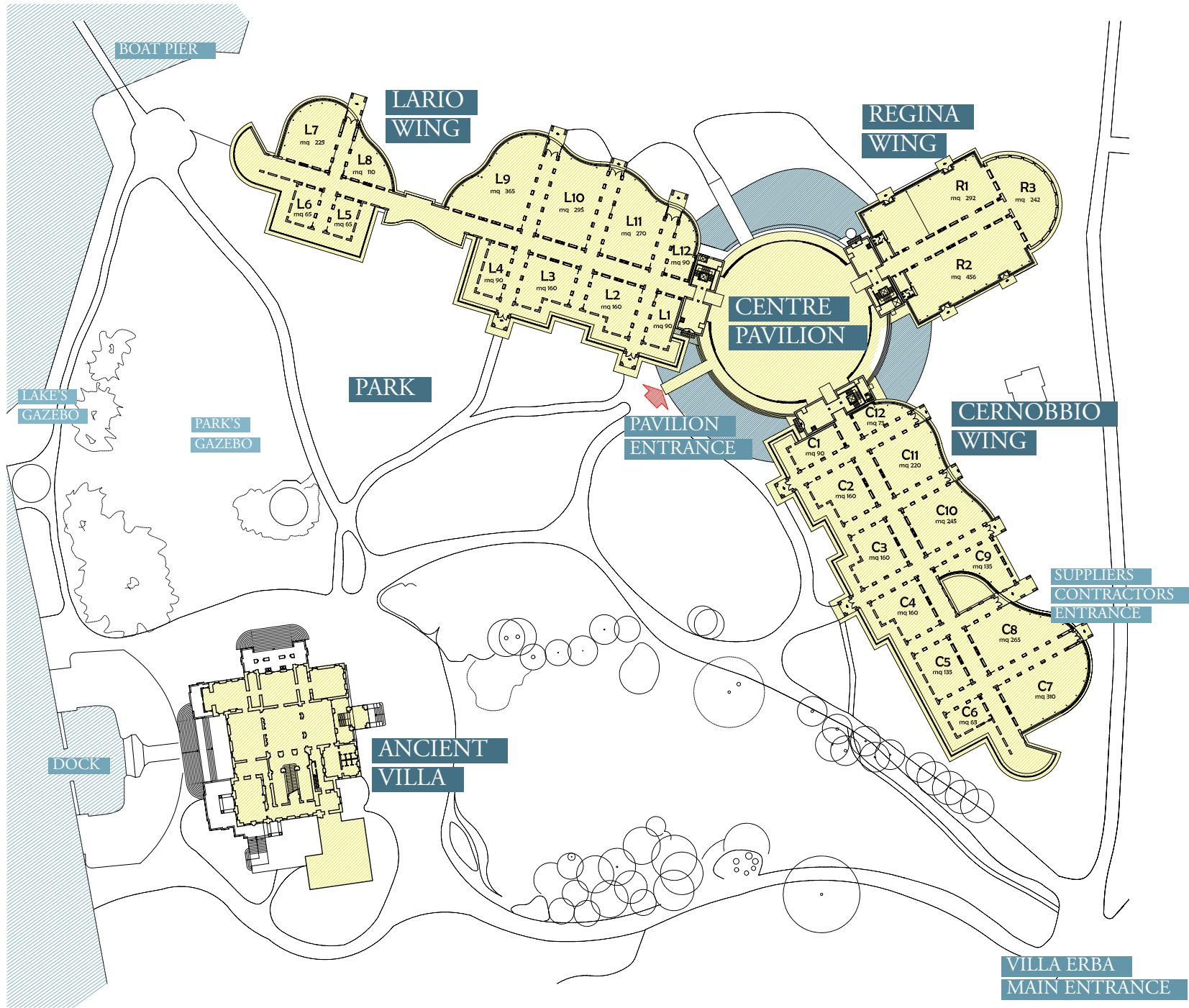
Villa Erba works in close **synergy with the entire surrounding territory**, and is main promoter of **Lake Como Events Network**, a network of highly competent local companies which are able to respond efficiently to the needs of both the national and international clientele.

The network, unique reference point for the MICE market on the territory, was born to support Villa Erba in the management and coordination of congresses, meetings, incentives and events, thanks to the expertise and professionalism of the services offered:

- 14 partner hotels (4* & 5* - all at fixed rates)
- Event venues
- Logistical services (transfers)
- Collateral activities to the main event (theatre, casino, tours, etc.)

All enclosed within the context of Lake Como, an **international brand** that offers unique sceneries and numerous cultural and leisure activities.





CLOSE AND ACCESSIBLE

Villa Erba is easily and quickly reachable from Milan and from the main airports of Malpensa and Linate, and also from the main Como train stations.

VILLA ERBA SpA

Largo Luchino Visconti, 4
22012 Cernobbio (Como)

Tel: +39 031 3491

Fax: +39 031 340540

info@villaerba.it

www.villaerba.it



Milan Malpensa Airport → Como: **30 min.**

Milan → Como: **30 min.**

Milan Linate Airport → Como: **60 min.**